



Blank Slate Media-Litmor Publications advertising group **The most cost-effective way to reach the North Shore and central Nassau County.**

The Blank Slate Media-Litmor Publications Advertising Group is the publisher of 11 award-winning paid and requester weekly newspapers and two news websites on the North Shore and central Nassau County.

Together the 11 newspapers have a combined circulation of nearly 40,000 and a readership of more than 115,000. The group's websites receive more than 235,000 page views per month and reach more than 77,500 unique visitors.

The newspapers' and websites' extensive coverage of the local communities they serve provides news important to their readers that they can not find anywhere else.

This has helped make the newspapers and websites the No. 1 source of news and information in the communities they cover. This, in turn, has resulted in the growth of their circulation and readership - at a time that other daily and weekly news-

papers in the area have seen their decline.

The high journalistic standards and close connection to the communities they cover have also made the newspapers and websites a trusted source of information at a time of low confidence in other news sources such as social media.

By having a separate newspaper for each community, Blank Slate Media also allows advertisers to target their advertising message to who they want to reach, eliminating wasted circulation and making us the most cost-effective way to advertise.

In addition to newspapers and websites, Blank Slate Media hosts events and a yearly contest that offer high-profile sponsorship opportunities that promote your brand.

We can further help you reach your audience with a highly targeted email marketing program.

BlankSlate
MEDIA

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NEW HYDE PARK HERALD COURIER • GREAT NECK NEWS • MANHASSET TIMES
ROSLYN TIMES • WILLISTON TIMES • PORT WASHINGTON TIMES

MID-ISLAND TIMES / GARDEN CITY NEWS • BETHPAGE NEWSGRAM
JERICHO SYOSSET NEWS JOURNAL • SYOSSET ADVANCE