

THE NORTH SHORE'S LOCAL MARKETING SOLUTION FOR YOUR BUSINESS

RETAIL MEDIA KIT



BLANK SLATE MEDIA / LITMOR PUBLICATIONS
ADVERTISING GROUP

NEW HYDE PARK

Herald Courier
Great Neck News

Roslyn Times
Manhasset Times

Williston Times
Port Washington Times

BETHPAGE
NEWSGRAM

MID-ISLAND TIMES
SERVING PLANVIEW, HICKSVILLE, AND LEVITTOWN

NEWS JOURNAL
JERICO

The Garden City News
MILK Day at Cathedral Square • Forest University

ADVANCE
SYOSSET

CIRCULATION AND READERSHIP BY GROUP



BLANK SLATE MEDIA

CIRCULATION

READERSHIP

GREAT NECK NEWS	3,470	11,104
MANHASSET TIMES	2,563	8,202
PORT WASHINGTON TIMES	2,731	8,739
ROSLYN TIMES	2,955	9,456
NEW HYDE PARK HERALD COURIER	3,463	11,082
WILLISTON TIMES	3,507	11,222
TOTAL CIRCULATION - BSM	18,689	59,805

LITMOR PUBLICATIONS

CIRCULATION

READERSHIP

GARDEN CITY NEWS	8,246	26,387
BETHPAGE NEWSGRAM	961	3,075
JERICO SYOSSET NEWS JOURNAL	2,050	6,560
MID-ISLAND TIMES	1,936	6,195
SYOSSET ADVANCE	3,325	10,640

TOTAL CIRCULATION

16,518

52,857

BSM AND LITMOR

35,207

112,662



BlankSlate
MEDIA

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Litmor
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(516) 294-8900
www.gcnews.com

NEW HYDE PARK HERALD COURIER • GREAT NECK NEWS • MANHASSET TIMES
ROSLYN TIMES • WILLISTON TIMES • PORT WASHINGTON TIMES

MID-ISLAND TIMES / GARDEN CITY NEWS • BETHPAGE NEWSGRAM
JERICO SYOSSET NEWS JOURNAL • SYOSSET ADVANCE